

# Piyush Sharma

## Senior Salesforce Commerce Cloud Architect

### About Me

Certified Salesforce Commerce Cloud Developer with 9 years of experience in designing and implementing e-commerce solutions. Proficient in Salesforce B2C Commerce. My expertise extends to Storefront Reference Architecture, Salesforce Commerce Cloud Pipelines, ISML-, JavaScript, and seamless integrations with other systems and platforms.

I take pride in delivering high-quality and scalable e-commerce solutions that align with business requirements and exceed customer expectations. My passion lies in staying abreast of emerging technologies and adopting best practices within the Salesforce ecosystem.

As a team player, I thrive in collaborative environments, and my self-motivation drives me to proactively manage multiple tasks and meet deadlines. I am now seeking a challenging and rewarding opportunity where I can leverage my skills and experience in Salesforce Commerce Cloud development to contribute significantly to your organization.

### Contact Information

**Location:** Pune, India

### Skills & Expertise

#### ★★★★ Proficient

Salesforce Commerce Cloud, REST APIs, Javascript, HTML

#### ★★ Comfortable

Headless Commerce Architecture, ReactJS, NextJS


### Professional Experience

#### **Manager** at Mastek Inc, Gurgaon, India

 June 2024—Current

Salesforce Commerce Cloud Technical Architect.


#### **Senior Software Engineer** at Marks & Spencer, London, UK

 March 2022—May 2024

Team Lead for Marks & Spencer International Salesforce Commerce Cloud website. Developed and maintained eCommerce websites using Salesforce Commerce Cloud.

- Worked on several projects to build a modern Loyalty program by integrating the website with Salesforce Loyalty Management platform.
- Worked on other third-party integrations with Kafka and other architectural and performance improvements.


#### **Technical Lead** at Mastek Inc, Gurgaon, India

 June 2017—December 2021

Acted as onsite technical lead in New York for 7 months, overseeing the development and delivery of high-quality software solutions for the client.

- Worked on the architecture of Universal Cart site, a platform that allows customers to shop from multiple brands and checkout with a single payment. Designed and implemented features such as cross-brand promotions, cart abandonment recovery, and order tracking.
- Multiple third-party integrations with various services such as PayPal, Avalara, Paymentech, TrueFit, Narvar, Iparcel, etc. to enhance the functionality and user experience of the site. For example, integrated PayPal to offer a secure and convenient payment option, Avalara to calculate accurate sales tax, Paymentech to process credit card transactions, TrueFit to provide personalized size and fit recommendations, Narvar to provide real-time shipping updates, and Iparcel to handle international shipping and customs.

#### **Associate Technology Level 2** at Publicis Sapient, Gurgaon, India

 July 2015—June 2017

Designed, structured, and developed multiple modules such as payment gateways, customer account, search, etc.

- Integrated third-party APIs for customer loyalty, coupons, OMS, etc. to provide enhanced features and functionality for the site.
- Certified SFCC cartridge for SessionM, a cloud-based platform that enables personalized engagement and loyalty programs.

## ★ Familiar

CSS, SASS, Webpack

## 🏆 Achievements

### Salesforce Commerce Cloud Developer Certification

🏛️ *Salesforce*

Certified Salesforce Commerce Cloud Developer.

### Master of Computer Application

🏛️ *Birla Institute of Technology, Mesra*

Master of Computer Application, from Birla Institute of Technology, Mesra, India.

## 🎯 Hobbies & Interests

In my spare time, I enjoy playing and watching football and cricket. I follow the latest news and updates about my favourite teams and players, and I also participate in local leagues and tournaments with my friends. I also love reading books and watching movies of different genres and cultures. I find them relaxing and stimulating at the same time, as they broaden my horizons and inspire me to learn new things.